



HOOK NEW CUSTOMERS. PROMOTE YOUR BUSINESS. FIGHT INVASIVE SPECIES.

2ND ANNUAL CHESAPEAKE CATFISH COOK-OFF SATURDAY, MAY 16, 2026

The Chesapeake Catfish Cook-off isn't just an event—it's a movement. Invasive catfish threaten the Chesapeake Bay, and together, we're tackling the problem head-on while serving up an unforgettable experience. As a sponsor, your business will be front and center in a high-energy event that brings together food lovers, outdoor enthusiasts, and hundreds of potential customers.

WHY SPONSOR?



Align Your Brand with a Cause that Matters.

Support the health of the Chesapeake Bay and showcase your commitment to sustainability.



Boost Your Brand Visibility & Engagement

- Logo placement on all event materials
- Social media features & website recognition
- VIP event access & speaking opportunities

Reach an Engaged, Affluent Audience

- 250K+ digital, social, and traditional media impressions
- Access to avid anglers, outdoor enthusiasts, and food lovers
- High-income, environmentally conscious consumers who care about the Bay

Unique Engagement Opportunities

- Present a cooking demo with top chefs
- Sponsor a fishing competition or sustainability talk
- Be a featured brand in the event experience



CHESAPEAKE CATFISH COOK-OFF

2026 SPONSOR LEVELS

Presenting Sponsor – King of the Crawl: \$7,500

Lead the charge with maximum exposure and amazing benefits

- Exclusive recognition as Presenting Sponsor
- Largest logo placement on all event materials & signage
- Speaking opportunity at the event
- 12 admission tickets and drink tickets
- Dedicated social media & website recognition
- Special acknowledgment in event press release
- Active space to showcase your brand
- Participate in the judging

Catch & Cook Sponsors: \$5,000

Be a part of the solution - turn an invasive predator into a sustainable feast

- Logo on event signage & marketing materials
- 8 admission tickets and drink tickets
- Social media & website recognition
- Special mention during the event
- Signage at Chefs stations
- Announce Winner
- Activation space to showcase your brand

Reel 'Em Sponsors: \$2,500

Turn the tide on invasive catfish, one catch at a time

- Logo on event signage & marketing materials
- 6 admission tickets and drink tickets
- Social media & website recognition
- Special mention during the event
- Signage at fishing demonstration

Hook 'Em or Fin Friends Sponsors: \$1,500

Supporting a healthier Chesapeake Bay through great food

- Logo on event signage & marketing materials
- 4 admission tickets and drink tickets
- Social media & website recognition
- Special mention during the event

SPONSOR CONFIRMATION: Due April 17, 2026

Business Name: _____

Point of Contact Name: _____ Phone/Email: _____

Address: _____

Payment by Credit Card (3% service fee will apply) Check