



BOATYARD BEACH BASH

CONCERT FOR A CAUSE

SATURDAY
SEPTEMBER 21, 2024
4:00-10PM

WHERE?

Beach-side overlooking Chesapeake Bay
 at the Annapolis Maritime Museum

723 Second Street (Eastport)
 in Annapolis, Maryland

FOUNDING PARTNER



TITLE SPONSOR



PRESENTING SPONSOR



BENEFITTING



>> **WORLD-CLASS MUSIC LINEUP**

- Witness the electric buzz of the **Floating Collective Band**, featuring members of the Coral Reefer legacy performers, **Mick Utley**, **Brendan Mayer**, and **Erin McAnally**.
- **John Frinzi**, accompanied by member of **Coral Reefer Band** members **Doyle Grisham**, **Eric Darken**, **Nadirah Shakoor**, and Frinzi friends, **John Patti**, and **Aaron Scherz** will captivate the audience with an extensive set of original Jimmy Buffett classics.
- The **Peter Mayer Band**, led by **Coral Reefer** lead guitarist and vocalist **Peter Mayer**, his son, **Brendan Mayer**, **Zeb Briskovich**, and **Miles Vandiver**.
- **Radio Margaritaville's** very own **JD Spradlin** will dazzle you as emcee.

ABOUT THE

BOATYARD BEACH BASH

While the Boatyard Beach Bash receives acclaim for being one the best parties in Annapolis, it is most importantly a philanthropic event that raises significant funds for the Annapolis Maritime Museum & Park's environmental education program, which educates 12,000 students and teachers annually.

>> **PARROTHEAD PERCH**

You will be transported to a Key West paradise for an evening of swaying to Bay breezes with great music. Sponsors will have full access to an exclusive sponsor tent area overlooking the Chesapeake Bay to enjoy signature cocktails, open bar, exquisite gourmet food, and reserved concert seats.

**SPONSORSHIP
 OPPORTUNITIES
 ON REVERSE >>**

Sponsorship of Boatyard Beach Bash reaches more than **9,500** inboxes weekly and **250,000+** eyes on social media.

>> **MARKETING**

Print, digital ads, flyers, banners, and social media

>> **MORE INFO**

Kelly Swartout: 410.295.0104 x3
development@amaritime.org

>> **THE AUDIENCE**

Affluent, educated adults (35-70) from the Mid-Atlantic region

SPONSORSHIP BENEFITS	TITLE SPONSOR \$25,000 SOLD	PRESENTING SPONSOR \$15,000 SOLD	PARROTHEAD PRESENTING SPONSOR \$12,500 SOLD	STAGE SPONSOR \$12,500	BAR SPONSOR \$10,000	GALLEY SPONSOR \$10,000	ECO FRIENDLY SPONSOR \$7,500	VERY IMPORTANT PARROTHEAD SPONSORS \$5,000	MARGARITAVILLE SPONSORS \$2,500
Exclusive sponsorship with on-site exhibition space									
Recognition on official flyers and publications as Title an Presenting Sponsors									
One-time use of AMM's historic skipjack <i>Wilma Lee</i> for a private charter Monday-Thursday (\$1,500 value) on a mutually agreeable date.									
Reserved Seating First Three Rows									
Sponsor exclusivity - only one at this level									
On stage for big check presentation									
First right of refusal on sponsorship for next year's event									
Marketing: Logo on all banners, recognition media publications, logo on weekly eblasts (9,500 unique addresses) and on social media with an estimated reach of over 250,000 viewers.									
Placement on AMM's website hyperlinked to your business.									
Acknowledgment in AMM's annual report which reaches 2,500 households									
Parking Passes	6	4	2	2	2	2	2	1	1
Sponsorship tickets	18	14	10	10	8	8	6	4	2

*Customize your sponsorship. Contact Kelly Swartout at development@amaritime.org





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Yes! We want to sponsor the 19th Annual Boatyard Beach Bash.

Sponsorship Levels Available:

- Stage Sponsor (\$12,500)
- Bar Sponsor (\$10,000)
- Galley Sponsor (\$10,000)
- Eco-Friendly Sponsor (\$7,500)

- Very Important Parrothead Sponsor (\$5,000)
- Margaritaville Sponsor (\$2,500)

Name: _____

Business Contact Name & Title: _____

Address, City, State, Zip: _____

Telephone: _____ Email: _____

Payment Information:

- Check enclosed (Please make check payable to Annapolis Maritime Museum & Park)
- Please send me an invoice (all payments due prior to event)
- Charge my: Visa MasterCard Discover American Express \$ _____

Card Number: _____ Expiration: _____

Name on card: _____ Signature: _____

For more information, contact Kelly Swartout at kswartout@amaritime.org or 410-295-0104 x3