



# TIDES

# TUNES

ANNAPOLIS MARITIME MUSEUM

2023 SUMMER CONCERT SERIES

THURSDAYS, 7:00-9:00 PM • JUNE 15 - AUGUST 17, 2023

ENJOY 10 WEEKS OF FOLK, CLASSIC ROCK, SOUL, CELTIC, ISLAND RHYTHM, & POP MUSIC  
BEACHSIDE AT THE MUSEUM: 723 SECOND STREET, ANNAPOLIS 21403

Live music by local bands against the scenic backdrop of the Bay  
Beer, wine, signature cocktails, & food available for purchase  
(Beverage sales support AMM's education programs.)  
Bring a blanket or lawn chairs for seating  
Admission: FREE (A \$10 donation is appreciated.)

Attendees enjoy music, food,  
and fun/socializing.



The Tides & Tunes Series mainly  
captures a local Annapolis and Anne  
Arundel County regional market.

Historically, average  
attendance is 950 per concert.



**VISIT [AMARITIME.ORG](http://AMARITIME.ORG)**

The Annapolis Maritime Museum & Park is a non-profit organization whose principal mission is to educate youth and adults about the Annapolis area's rich maritime heritage and the ecology of the Chesapeake Bay through programs, exhibits and community events.

Followed.

# SPONSORSHIP OPPORTUNITIES



Tides & Tunes gives your company maximum exposure all summer long! It is one of the best opportunities in the region. Sponsorship of Tides & Tunes reaches more than 8,500 in-boxes weekly, over 100,000 eyes on social media, and the opportunity to engage over 10,000 individuals about your brand over the summer.

Benefits	Presenting Sponsor (2) \$10,000	Stage Sponsor \$7,500	Bar Sponsor \$7,500	Oyster Sponsors \$5,000	Skipjack Sponsors \$2,500	Blue Crab Sponsors \$1,500
Exclusive Sponsorship with name & logo presented in the official flyer	x					
Recognition via radio announcement as Presenting Sponsors:	x					
One-time use of the skipjack <i>Wilma Lee</i> for private charter Monday-Thursday (\$1,250 value), on a mutually agreeable date.	x	x	x			
Dock or land exhibition (1 spot – vessel 30' or less if on dock)	x *	x	x	x		
Sponsorship Level exclusivity	x	x	x			
On-site exhibit table to promote product or services	x	x	x	x		
Company recognition on all press releases and media coverage	x	x	x	x	x	
Prominent logo placement on inclusive event banner to be displayed at all concerts – behind stage.	x	x	x	x	x	x
Company logo on concert series collateral pieces including flyers	x	x	x	x	x	x
Company logo on all weekly email blasts (7,000+ subscribers) as well as social media	x	x	x	x	x	x
Placement of hyperlinked company logo on the AMM website	x	x	x	x	x	x
Acknowledgement in the AMM annual report	x	x	x	x	x	x
Complimentary cocktails (per week)	20	15	12	10	6	4

Exclusivity can be granted to premier sponsors.

## YES! WE WANT TO BE A SPONSOR FOR THE TIDES & TUNES SUMMER CONCERT SERIES.

Please return this form to Annapolis Maritime Museum, P.O. Box 3088, Annapolis, MD 21403

Sponsor Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Signature: \_\_\_\_\_

For more information, contact Kelly Swartout at [kswartout@amaritime.org](mailto:kswartout@amaritime.org) or 410-295-0104 ext. 18