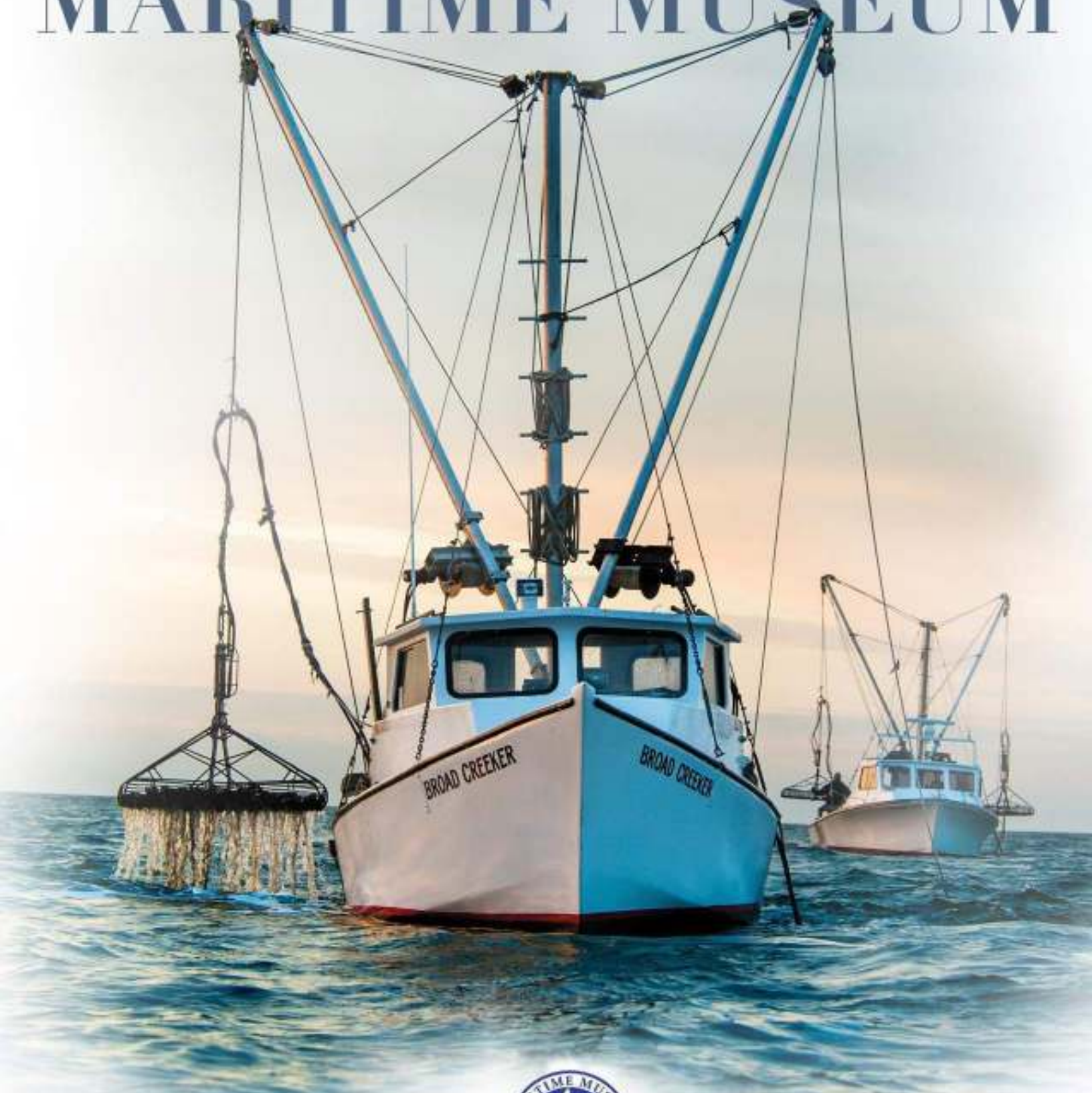


2015-2016 ANNUAL REPORT

ANNAPOLIS MARITIME MUSEUM



723 2ND STREET, ANNAPOLIS, MD 21403



AMARITIME.ORG | 410.295.0104

RESTORING THE OLD

BRINGING LIFE TO THE NEW

LIVING SHORELINES are a creative and proven approach to protecting tidal shorelines from erosion and provide access and habitat to wildlife, such as turtles, horseshoe crabs and shorebirds.

300 tons of sand
500 tons of rock
2,000 plants
300 linear feet of extension



THE ANNAPOLIS MARITIME MUSEUM (AMM) DOES MORE THAN CAPTURE OUR HISTORY. IT FULFILLS A UNIQUE ROLE IN PASSING DOWN THE ECONOMIC AND SOCIAL HISTORY OF THE MARITIME INDUSTRY. THE MUSEUM PROVIDES THE CRITICAL **LINK BETWEEN MARITIME HISTORY AND BAY ECOLOGY EDUCATION.**

WE HAVE A **BOLD NEW VISION** FOR THE SIGNIFICANT EXPANSIONS OF FACILITIES, EXHIBITS AND PROGRAMS TO **SERVE THE LOCAL COMMUNITY.**



FROM VERY A MODEST BEGINNING, AMM has grown into a vital and dynamic community asset. The most obvious manifestation of this has been the dramatic physical restoration of the Museum's McNasby Oyster plant home that is now complete with the installation this year of a

living shoreline and re-landscaped grounds. This physical restoration will be complemented over the next year with the development of a plan to revitalize the exhibit space within the McNasby building. **But the proudest measure of AMM's evolution is the more than 39,000 children and adults from Annapolis, Anne Arundel County and beyond who visited the Museum in 2016** to participate in our varied education programs and events that bring a unique focus to the history, culture and environment of the extraordinary Annapolis area that we all love.

On October 25th, the City of Annapolis and AMM entered into a long term twenty-year lease that turned over the operation and future development of the Ellen O. Moyer Back Creek Nature Park to the Museum. The AMM Board and staff appreciate the confidence that the Mayor and City Council have expressed in AMM by entering into this agreement.

All of this is exciting... and it also sounds like a lot to accomplish. I can assure you that a dedicated Board and terrific staff will make this possible.

ERIC RUBIN, CHAIRMAN



MUSEUM DEVELOPMENTS

THE HISTORIC McNasby Oyster Company was the last oyster packing plant in Annapolis and serves as the home of the Annapolis Maritime Museum. The maritime heritage exhibits, environmental programs, and engaging community events held at the McNasby Campus have established the AMM as a beloved community anchor. With a direct view of the Chesapeake Bay, the Campus includes the McNasby Oyster Company building, Barge House, three transient piers and adjacent beachside park with historic wooden boat exhibits. In 2016 AMM established a new research library and enhanced the digital archives.



EDUCATIONAL DEVELOPMENTS

CURRENT EDUCATION programs at AMM's McNasby Campus serve thousands of students from the City of Annapolis and the surrounding region. These programs create a connection between students and the place they live, a connection that is necessary to foster a strong environmental ethic and sense of stewardship. AMM's education programs have grown from 350 students in 2007 to more than 6,000 students in 2016, serving nearly 30,000 students since its inception in 2007. Currently plans are underway to revitalize the Ellen O. Moyer Nature Park at Back Creek to create an expanded AMM Education Center, which will be located across Back Creek from AMM's McNasby Campus.

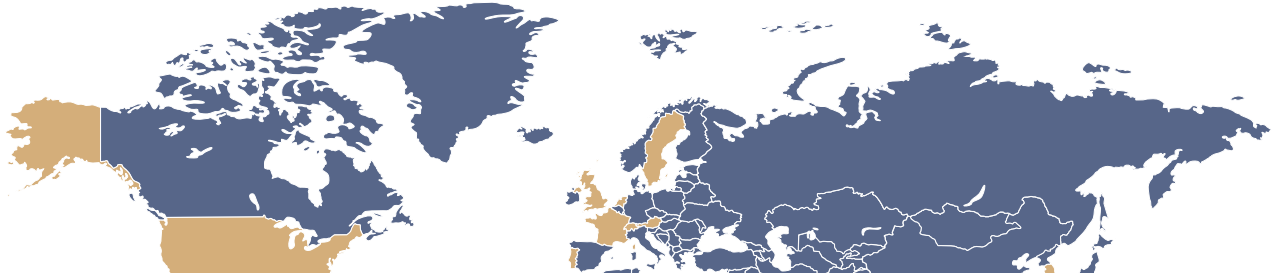
VENUE RENTALS

THE MUSEUM is the perfect setting for waterfront weddings, corporate events, seminars, family gatherings and more! There are few places in America's Sailing Capital where you can host an event on the water with an amazing view of the Chesapeake Bay at an affordable cost.



3rd place winner in International Museum Video Contest (photo above)





OVER **5,000** VISITORS FROM ALL OVER THE WORLD HAVE VISITED THE MUSEUM EXHIBITS IN 2016



6 ART SHOWS & RECEPTIONS



11 LIGHTHOUSE TOURS

OVER

21,000

PARTICIPANT HOURS OF LEARNING BAY ECOLOGY & MARITIME HERITAGE



10 SUMMER CONCERTS



8 WINTER LECTURES

40%

OF STUDENTS PARTICIPATE IN AN EDUCATION PROGRAM FOR **FREE**



25%

MEMBERSHIP REVENUE UP



51%

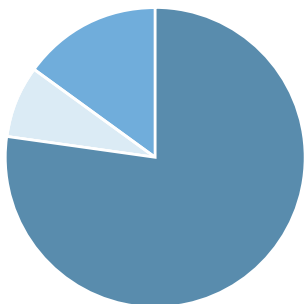
SPECIAL EVENTS REVENUE UP



27%

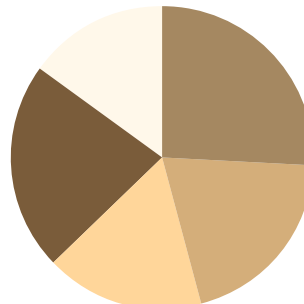
PROGRAM REVENUE UP

EXPENSES



- Program (78%)
- General and Admin (15%)
- Fundraising (8%)

REVENUE



- Grants (26%)
- Facility Rentals (20%)
- Programs (17%)
- Membership Contributions (22%)
- Special Events (15%)

SOURCE: Audited Financial Statement for year-end December 31, 2015

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