



2013-2014 ANNUAL REPORT





From the Chairman

Ask someone you know who either lives in Annapolis or keeps a boat in the area if they “like” Annapolis, I’ll bet you that 9 out of 10 will reply, “I love it here”.

For those who do love it here, and those visitors and new arrivals just discovering Annapolis for the first time, the Annapolis Maritime Museum is a unique community asset that connects us to the maritime history and ecology of this special place in a deeper manner. In 2014, the Museum connected with the community in bigger and better ways.

- This year 5,690 students ranging from pre-K through high school participated in AMM’s education programs.
- 87 students were served in our English for Speakers of Other Languages, “Chesapeake Horizons”.
- AMM’s newly instituted “Family Fun-Days” and “Schools Out” activities have brought a new dimension to our education programs adding additional community outreach.
- More people attended AMM’s Winter Lecture and Summer Concerts than ever before and the signature Fall Boatyard Beach Bash and Spring Sock Burning & Oyster Roast were sell outs.
- And, 23 engaged couples chose to celebrate their nuptials at AMM with the Museum’s extraordinary view of the Bay as a backdrop. 57 other celebrations and private events took place too, increasing the venue rental income by 35%.

In all, 25,000 students, adults and visitors came to AMM this year for one or more of these programs or activities.

At the same time, we were able to continue efforts to preserve the McNasby Oyster Company building, while also converting the antiquated Barge House into a new venue for meetings and smaller events.

This success was achieved while enjoying a budget surplus for the second year in a row!

These accomplishments are thanks to a dedicated staff, a thoughtful and committed Board, legions of volunteers, venue income and most importantly, contributions from individual AMM members. Additionally we are grateful to the increased support of government, corporate and foundation sponsors that find the value in associating with the museum.

The coming year will prove to be even more significant. Our capable staff will continue to evolve our programs, introducing new ideas and fine tuning those that we know work well. Most importantly, the Board of Directors will begin the process of developing a long-range strategic plan that will guide the Museum over the next several years. That process will be an open one and we will solicit community input and comment as the process evolves.

So again, do you like Annapolis?AMM is part of the reason.

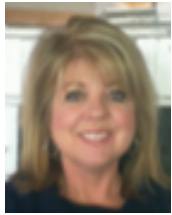
Sincerely,

Eric Rubin, Chairman of the Board

Executive Team

The Annapolis Maritime Museum's principal mission is to educate students and adults on the area's rich maritime heritage and the ecology of the Chesapeake Bay through programs, exhibits and community events. The Museum campus includes the 7,000-square-foot McNasby Oyster Company building, the 600-square-foot Barge House, and adjacent beachside park with a historic wooden boat exhibit. The Museum has permanent and rotating exhibitions and an ongoing calendar of special events. The waterfront campus provides rare public access to the waters of the Bay. The Annapolis Maritime Museum's core focus is as an educational institution.

From the Executive Team at AMM



Alice Estrada, Executive Director

What I have enjoyed most in my second year at AMM has been the extraordinary sense of place we have established here in this corner of Eastport. I have learned that museums are economic drivers and key providers of education and community anchors. I have been astonished by how beloved the Annapolis Maritime Museum is by the community and for so many reasons. Whether you're visiting to experience the Museum exhibits, enjoying a summer concert, absorbed by a winter lecture or fishing or crabbing off our piers, a connection is formed. We had a good year with growth and improvements in all of our programs, activities, and with the facility itself. We are poised for great progress in 2015. You are receiving this Annual Report because you are responsible for the amazing things happening at the Annapolis Maritime Museum. We are immensely grateful for your support and partnership in our work.



Meet Sarah Krizek, Education Director

Sarah is a lifelong Marylander, growing up sailing and exploring the Chesapeake Bay. These early experiences on the water have created a lifelong passion for the Bay and a desire to share this with children of all ages. Sarah graduated from the University of Maryland with a Bachelor of Science in Natural Resource Management and Environmental Education. After graduation, Sarah started work as a naturalist at the Audubon Naturalist Society in Chevy Chase, MD. From there she became the Children and Family Director, developing and managing environmental education programs. In 2012, Sarah moved to Eastport and started working at the museum as the Education Program Coordinator. Sarah is excited to begin her new role as the Education Director. Sarah's vision is to inspire children to learn about and protect the Chesapeake Bay through innovative and unique programming. She believes in the power of enriching hands-on experiences that are created outside of the traditional classroom. While away from the museum you might spot Sarah with her husband Matt enjoying the local Eastport community or sailing on their 35' Kenner Skipjack.

Focus on making the museum a convivial "third place" where people want to hang out and interact... This could include using open space inside or adjacent to your facility for concerts, festivals or other gatherings.

—Trends Watch 2013, American Alliance of Museums

AMM STAFF

Executive Director - Alice Estrada
Administrative Manager - Mary Ostrye
Education Director - Sarah Krizek
Education Program Coordinator -
Education Program Assistant - Candice Hilliard
Museum Manager - Caitlin Swaim
Venue Manager - Cindy Whittle
Volunteer Coordinator - Bill Bethke
Maintenance - Tom Cagle





The Education Center provided over **61,283** instructional hours or just under 11 hours per student for a full immersion in Bay ecology and maritime heritage.



Education Center

Using our waterfront campus as a backdrop, the vibrant and comprehensive Education Center at the Annapolis Maritime Museum offers a variety of programs to Anne Arundel County Public schools and other localities from pre-school to sixth grade. Many of these participating schools have underserved populations. Thanks to our generous partners and donors we are able to offer the majority of these programs at no cost to students. All of our outdoor field experiences are designed to connect students to the area's rich maritime history as well as the environmental issues facing the Chesapeake Bay.

Three core programs have been developed and refined by the Museum:

- 1 Lil' Skipjacks:** One of a kind Pre-K program offered to all **552** students in City's Title I Elementary Schools. Museum staff provided an exciting one-hour lesson that included Chesapeake Bay related stories and songs as well as a hands-on look at oysters and other Chesapeake Bay animals.
- 2 Chesapeake Champions 2nd grade program:** Using science, social studies and art, students explored their connection to the Chesapeake Bay. This year-long program aligns with Anne Arundel County's curriculum and targeted **327** students in Annapolis city schools.
- 3 Oyster Education 6th grade program:** A year-long Chesapeake Bay restoration and education program focused on teaching every (**2,160**) sixth grade student in four area middle schools about the culture and ecology of the Chesapeake Bay through the prism of an oyster. Providing an integral piece of the State's environmental literacy initiative, the programming inspires each student to better understand the Chesapeake Bay and their important role in its conservation.

In order to cultivate lifelong environmental literacy, educational efforts must begin at an early age and provide a continuum of experiences that cultivate future environmental stewards.

— (NOAA Education Strategic Plan, 2009 -2029)

New and Expanded Education Initiatives:

- Community Programs:** Designed for families, scouting and youth organizations, **609** participants engaged in land-based activities focusing on the diverse maritime heritage of the Bay with playful programs such as *Critter Hour*, *Amazing American Eels* and *Saturday- Sundae Funday*.
- Chesapeake Horizons Program:** For the 5th straight year, the Museum partnered with Anne Arundel County Public Schools' English for Speakers of Other Languages (ESOL) program. A total of **84** students in first through fifth grade explored the Chesapeake Bay through science and ecology activities and took a boat ride, a first time experience for most of the children.
- Field Trips:** The Museum expanded the audience for its school based programs, offering custom, fee based, on-site field trips, as well as in-school programs designed to meet STEM as well as Maryland science, social studies and environmental literacy standards. The Museum also created a variety of new programs including a School's Out Camp, weekend family programs and birthday parties. These new initiatives reached **1,941** participants.
- Summer Camps:** The Museum launched a new summer camp program this year. We enrolled **21** campers who enjoyed the quintessential Annapolis experience as they fished, crabbed, and explored Back Creek and Annapolis through hands-on nature activities, games, and crafts.
- Professional Development:** Designed for teachers and aligned with great partners such as NOAA, MD DNR and National Geographic to make these sessions both exciting and relevant.

AMM EDUCATION ADVISORY BOARD

Carol B. Sisco Ph.D | Managing partner of Sisco Associates and Sisco Family Fund, Chairman, Education Advisory Board and Board Member, Annapolis Maritime Museum

Eric Rubin | Partner Rubin, Winston, Diercks, Harris & Cooke, L.L.P and Chairman, Annapolis Maritime Museum

Jack Whitelaw | Retired Exxon Executive and Board Member, Annapolis Maritime Museum

Hank Libby | President of the Carol M. Jacobsohn Foundation and Board Member, Annapolis Maritime Museum

Ted Berkinshaw | Board Certified Orthodontist and Board Member, Annapolis Maritime Museum

Kevin Schabow | Program Analyst with the National Oceanic and Atmospheric Administration (NOAA)

Melanie Parker | Coordinator of Environmental Literacy and Outdoor Education, Anne Arundel County Public Schools

Sue Myers | Principal, Walter S. Mills Parole Elementary School

Josh Schmidt | Retired Development Professional and Education Volunteer at the Annapolis Maritime Museum

Beth Foster | Science Academic Chair, Annapolis High School

Anita Kraemer | Principal, EE Evaluations

Kim Martinez | Regional Education Manager for the Chesapeake Mid-Atlantic Regional Center, National Wildlife Foundation

Brenna Tsiopanos | Homeschool Parent



Community Connections

AMM hosts a robust line-up of events, civic and corporate gatherings and CELEBRATIONS each year that contribute to the community's vitality. We...

- Hosted **8** summer concerts, enjoyed audiences of **200-400** each Thursday evening
- Enjoyed record attendance at our signature events:
 - 4th Annual Oyster Roast & Sock Burning - netted over **\$30,000**
 - 10th Annual Boatyard Beach Bash - netted over **\$54,000**
- Well over **600** life-long learners joined us for a captivating line-up of winter lectures.

AMM provides **Rare Bay Access** (only 2% of the Chesapeake Bay is accessible)

Volunteers play a crucial role for the Museum. We currently have over **173** active and exceptional volunteers who have logged in over **6,000** hours in the past year. Opportunities to volunteer are both diverse and fulfilling:

- | | |
|--|--|
| • Archives & Collections | • Programs Activities (Winter Lectures, Summer Concerts) |
| • Museum Docents | • Fundraising Events |
| • Education Programs | • Wooden Boat Crew |
| • Garden Club | |
| • Thomas Point Shoal Lighthouse Guides | |

Contact: volunteer@amaritime.org

Museum Developments

A critical marketing strategy for any organization is to constantly make it new and improved. To refresh our exhibit gallery this year we have:

- Added **3** new touch screens on Maritime History, Bay Workboats, and Bay Ecology.
- Revamped the museum gift shop – look for our new branded merchandise!
- Hosted our first temporary exhibit (Treasures of NOAA's Arc) since 2008.
- Introduced professional docent training for **32** volunteers
- Offered tours of Thomas Point Shoal Lighthouse

Dedicated volunteers led by our **Museum Manager, Caitlin Swaim** have logged over **840** hours and cataloged and digitized all of the photographic materials and oral histories in the museum's collection.

Annapolis Maritime Museum Voted among the World's Best Maritime Museums

— *Destination Travel Magazine, Sept. 2014*



The talented **Wooden Boat Crew** focused on the repair of the *Peg Wallace*, a wooden draketail boat. *Peg Wallace*, along with the historic skipjack *Lydia D*, are on display in the Museum's side yard.

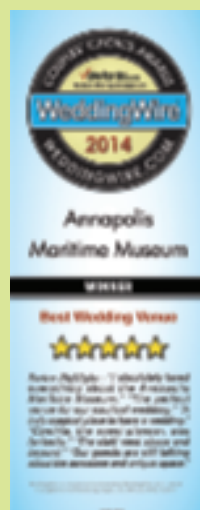


The 600 square foot Barge House was renovated in 2014 and converted to a small conference center.



Rent Our Venue

The Museum is becoming increasingly popular as a venue for weddings, parties, and private events. **46**

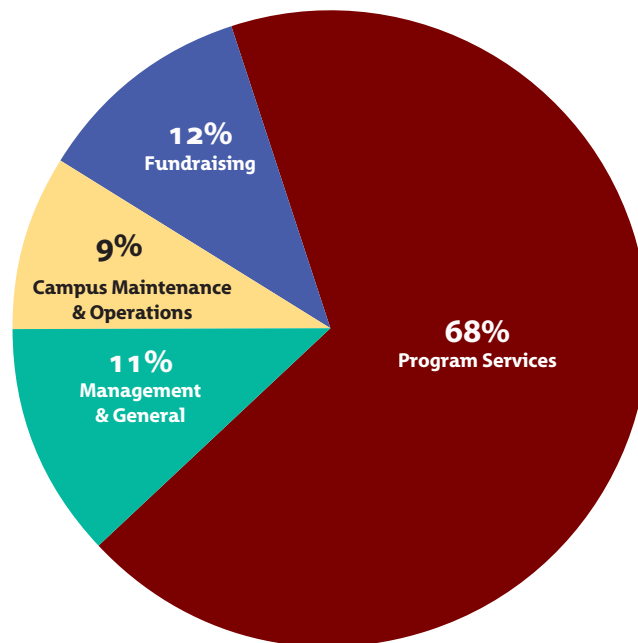


special occasions happened at AMM, a **35%** increase over the previous year. This is an important revenue stream for the Museum and contributes greatly to its sustainability.

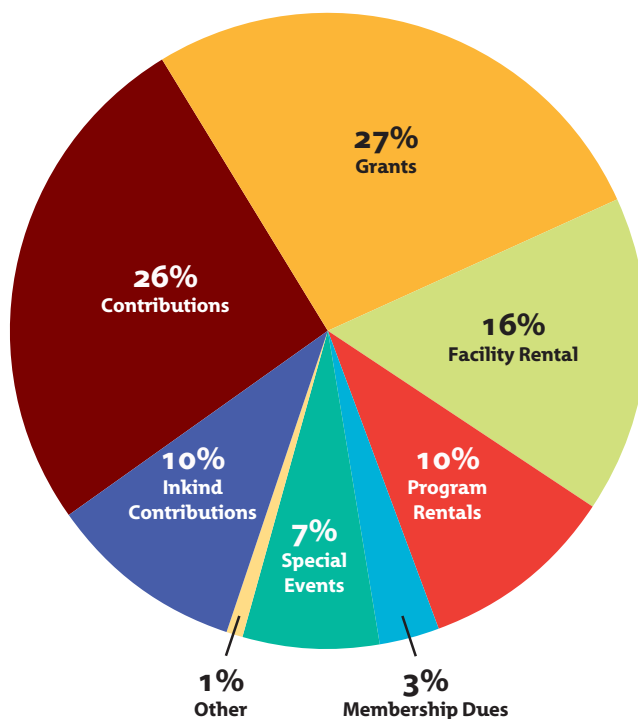
Financial Statement

Financial Statement for fiscal year ending December 31, 2013

EXPENSES



REVENUE



Support from members & donors helped to power our progress!

Your financial support is needed to maintain momentum as we continue to develop innovative education programs, expand exhibits, preserve our collections and care for our campus.

We accept donations of cash, stock, and planned or deferred gifts.



Photo by John Bildahl



GOVERNMENT GRANTS

Arts Council of Anne Arundel County
City of Annapolis
Maryland Heritage Area Authorities
Maryland State Arts Council
National Oceanic and Atmospheric Administration (NOAA)

FOUNDATION & CIVIC ORGANIZATIONS

Annapolis Yacht Club Foundation
Bonnell Cove Foundation
Cahouet Family Foundation
Carol M. Jacobsohn Foundation
Chesapeake Bay Trust
Community Foundation of Anne Arundel County
Eastport Civic Association
Four Rivers: The Heritage Area of Annapolis, London Town & South County
Hopkins Charitable Trust
Rotary Club of Annapolis
Sisco Family Fund

CORPORATE & COMMUNITY SUPPORT

Annapolis Brand
Annapolis Subaru
Annapolis Towne Center
Berkinshaw Orthodontics
Bert Jabin's Yacht Yard
Boatyard Bar & Grill
BG&E an Excellon Corporation
Creative Cuisine
Dick Franyo
Eastport Shopping Plaza
Farr Yacht Design
George Rich Foundation
Hamel Builders
Kate Hopkins-Long & Foster
KEYW Corporation
Maryland Glass & Mirror
Mosquito Terminator
Northrop Grumman
PNC Wealth Management
Severn Savings Bank
South Annapolis Yacht Center
Whiting Turner Contracting

PARTNERS

Anne Arundel County Visitors Bureau
Annapolis Bus Company
Anne Arundel County Public Schools
Arlington Echo
Chesapeake Bay Foundation
Distell
DNR: Maryland Grows Oysters
Earth Echo International
Hargrove
Homestead Gardens
Katcef Brothers
MAEOE
National Park Service
Oyster Recovery Project
PropTalk/Spin Sheet
Seeds for Success
War Shore Oyster Company
Watermark Cruises
What's Up magazine
WRNR 103.1



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