

ANNAPOLIS MARITIME MUSEUM



2012-2013 **ANNUAL REPORT**

OUR MISSION

The Annapolis Maritime Museum educates youth and adults about the Annapolis area's rich maritime heritage and the ecology of the Chesapeake Bay through programs, exhibits and community events.

BOARD OF DIRECTORS

Eric Rubin, Chairman of the Board
Jack Whitelaw, Vice-Chairman
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Letter from Chairman



Dear Friends,

For the first time, AMM has published an Annual Report that provides the Museum's members, sponsors, visitors, volunteers and supporters a comprehensive understanding of what AMM has accomplished during the past year.

Equally important, the Report also gives the AMM Board and staff an opportunity to share with you a sense of the course we will take over the coming year. In order to achieve all of that, the Report is structured so that you can understand what it takes to operate the Museum's powerful education and community programs, see where the funds that support the Museum come from, and understand exactly how your contributions are allocated.

To the AMM Board and staff, this is a big deal. AMM was born as a creature of the Greater Annapolis community. Until now, though, most of the basic facts about the Museum's operations and achievements were difficult to ascertain. In a real sense, this Report is just one more manifestation of how AMM has matured into an important community asset and an acknowledgement that the Museum is ultimately responsible to the community as well.

AMM is a dynamic and vital place ... and with your continued support it will keep growing. During the past year, the AMM Education Center provided maritime heritage and Chesapeake Bay ecology programming for over 3,000 public and private school students, pre-K through high school. These programs fulfill

Anne Arundel County School's environmental literacy requirements. As a result, over four diverse middle schools in the County system satisfied their classroom curriculum requirements by sending *all* of their 6th graders – over 1,000 in all – to AMM's rigorous 11-hour program. Last summer, 73 local Spanish-speaking youngsters participated in our innovative Horizontes program. We will continue to expand Horizontes next year, and are in the process of developing additional summer programs in partnership with local organizations that target children who have little opportunity for exposure to the Bay or to maritime history and culture of this amazing place.

The Museum continues to evolve as a place for the entire community, whether it's through our **ten** session winter lecture, the Spring Oyster Roast and Sock Burning, a newly reinvigorated summer concert series that tripled attendance over previous years, the incredible KeyW/Boatyard Beach Bash, a dozen different art shows... or just as a place to picnic or walk along the dock, with our exquisite view of the Bay as a backdrop.

You can see from this Report that with a powerful staff and a host of committed volunteers, AMM is on the move.

Thank you for your enduring support and shared passion for the Chesapeake Bay culture.

Sincerely,

A handwritten signature in dark ink, appearing to read "Eric Rubin".

Eric Rubin, Chairman of the Board

New Leadership Team at AMM



Meet Alice Estrada, Executive Director

Estrada joined the organization in February and hit the ground running. Initial projects and priorities have included a new web site, grounds improvements, a revamped membership program as well as creating

new events and enhancing existing ones - the summer concert series tripled attendance over last year.

Estrada's future focus will include a strategic plan for the museum which will feature a vastly improved exhibit gallery and continued growth and strengthening of collaborative partnerships such as the ones that already exist with NOAA, Four Rivers Heritage Area and Anne Arundel County Public Schools.

Estrada has served both at the executive level and as a board member for multiple non-profits in Gettysburg, PA and Orlando, FL. Most recently Estrada served as the Executive Director for the Gettysburg Festival, a multi-disciplinary cultural arts festival spanning 10-days and featuring over 800 artists and performers. She also served on the Town Council for the historic town. Additionally Estrada has extensive experience

in property marketing including Disney's Town of Celebration, FL. Estrada is a Certified Marketing Director and received her degree in Marketing from the University of Maryland College Park. She has two daughters, Chloe and Madeline.

Meet Josh Falk, Director of Education



Falk graduated from Drew University in 1999. A lifelong Annapolitan, Josh has always felt a strong connection to and passion for the Chesapeake Bay and its unique culture and ecology. Josh followed this

passion and has worked in the environmental education field, for almost 15 years. Before working at the Annapolis Maritime Museum Josh ran a residential education center on Smith Island for the Chesapeake Bay Foundation and then ran a global citizen science project for the Smithsonian Environmental Research Center. When not at the Museum, you can find Josh in his canoe with his son, Finn and wife, Hilary.

STAFF

Alice Estrada
Executive Director

Mary Ostrye
Development
Coordinator

Cindy Whittle
Venue Manager

Josh Falk
Director of Education

Sarah Krizek
Education Program
Coordinator

Caitlin Hughes
Museum Program
Coordinator

Candice Hilliard
Chesapeake Conservation
Core Intern

Bill Bethke
Volunteer Coordinator

Tom Cagle
Maintenance

Josh will celebrate a year at the Museum this December and is very excited about the potential the education program holds. The education program offers its participants a true connection to the place they live, a connection that is necessary to foster a strong environmental ethic and sense of stewardship. To accomplish this, the Museum provides multiple, unique hands-on experiences throughout a student's academic career. Josh's vision is that anyone who participates in the Museum's programming has a deeper appreciation for and understanding of the Chesapeake Bay.

"From start to finish, the 6th grade field trip was amazing. The Annapolis Maritime Museum staff and volunteers were knowledgeable and great group managers, keeping the students engaged and interested at each station. The stations themselves were well orchestrated: they had just the right amount of content, and were paced with hands on activities, investigation activities, data collection, history, science, cultural heritage and language arts. Best of all, we planted baby oysters on the Severn River."

-Coreen Weilmister, Education Coordinator, Chesapeake Bay National Estuarine Research Reserve - Maryland



Educational Programs

EDUCATION ADVISORY BOARD

Dr. Carol Sisco

Board Certified Diplomat in Clinical Social Work, and a National Certified Addiction Counselor

Hank Libby

President of the Carol M. Jacobson Foundation

Elvia Thompson

President of Stellar Presentations, Inc. and Co-Founder of Annapolis Green

Kevin Schabow

Program Analyst with the National Oceanic and Atmospheric Administration (NOAA)

Melanie Parker

Teacher Specialist in Environmental Education at Anne Arundel County Public Schools

Sue Myers

Principal of Mills-Parole Elementary School

Josh Schmidt

Retired Development Executive

Cindy Whittle

Retired Teacher, Venue Manager AMM

Ted Berkinshaw

Board Certified Orthodontist

Using our waterfront campus as a backdrop, the Museum offers a variety of education programs for **FREE** to Anne Arundel County Public school students from pre-school to sixth grade. All programs connect students to the area's rich maritime history as well as the environmental issues facing the Chesapeake Bay; a connection that many experience for the first time!

LIL' SKIPJACKS: One of a kind Pre-K program offered to all **506** students in City's Title I Elementary Schools. Kids meet an oyster face to face and learn about the animals that rely on it for habitat.

CHESAPEAKE CHAMPIONS: In depth 2 week afterschool program for **103** disadvantaged children that explores Chesapeake Bay issues using hands-on science, art and a boat trip.

BAY BOUND COMMUNITY PROGRAMS: Focused on regional community groups, **383** participants engaged in land-based activities focusing on the diverse maritime heritage of the region and ecology of the Bay.

CHESAPEAKE HORIZONTES PROGRAM: Targeted for participants in Anne Arundel County Public Schools English for Speakers of other Languages. **73** students were involved in hands-on learning activities as well as went on a boat trip and participated in a community service project.

OYSTER EDUCATION PARTNERSHIP A year-long environmental literacy project that educated all of the **1,984** sixth grade student in four area middle schools about the culture and ecology of the Chesapeake Bay oyster. The 11 hours of programming provided to each student covers topics including human impacts on Bay resources, stewardship, oyster biology and ecology, and the unique culture of the Chesapeake Bay watermen.

... connecting students to the area's rich maritime history.



Museum Developments

The Annapolis Maritime Museum captures the unique stories and artifacts of the people who work and enjoy the Chesapeake Bay waters and shares them with residents and visitors in meaningful ways. The Annapolis Maritime Museum hosted more than **10,000 VISITORS** this year from as far away as Vietnam.

OUR EXHIBIT GALLERY has been improved in many areas including retrofitting our 850 gallon aquarium to a closed system so visitors can experience the Chesapeake Bay and ecosystems that make it unique.

New and improved **TOUCH SCREEN TECHNOLOGY** is in development for the exhibit gallery and will feature history timelines, waterman, boats and fish of the Chesapeake.

The Museum is working on the acquisition of an authentic Fresnel lens from the US Lighthouse Society to enhance the **THOMAS POINT LIGHTHOUSE DISPLAY**. A master plan for the gallery to create a seamless self-guided tour is also underway.

ARCHIVES & COLLECTIONS COMMITTEE was established earlier this year. It serves as an advisory committee for museum collections activities. This committee has consolidated the collection from the objects initially collected by the Eastport Historical Society to fit the mission and interpretive themes of the Museum. The collections are all being cataloged and will eventually be accessible via the web site.

Our dedicated **WOODEN BOAT CREW** restored the Lydia D. spending a total of 860 hours in 18 months throughout 2012/2013. The crew continues to work on Peg Wallace with repairs to freeboard, draketail and cabin. This dedicated group of volunteers will also finish restoring a Trumpy skiff and building new display areas for our treasures including authentic wooden boat tools.

AMM is continually evolving.





Community Connections

The Annapolis Maritime Museum is a vital place in the community. It hosts a robust line-up of events, festivals and programs each year. Highlights from this past year include...

- Presented a dozen engaging lectures to more than **500** intellectually curious people
- Hosted **8** summer concerts, tripling attendance over the previous year
- Enjoyed record attendance at our signature events; **3rd Annual Oyster Roast & Sock Burning** and the **9th Annual Boatyard Beach Bash**
- Provided a gateway for tours of **Thomas Point Lighthouse**
- Displayed and sold the original works of more than **50** local artists

RENT OUR VENUE

The Annapolis Maritime Museum is the perfect setting for waterfront weddings, corporate events, seminars, family gatherings and more. There are few places in America's Sailing Capital where you can host an event on the water with an amazing view of the Chesapeake Bay.

ONLY 2% OF THE CHESAPEAKE BAY HAS PUBLIC ACCESS points for kayaks, canoes, fishing and other recreation. The Annapolis Maritime Museum is proud to be one of those access points. Wade in a creek with us. Board a boat to the lighthouse with us. Enjoy, appreciate and connect with the Chesapeake Bay.

The Annapolis Maritime Museum is a vital place in the community.



Get Involved

DONATE

The Annapolis Maritime Museum is a dynamic place. Your financial support is needed to maintain momentum as we continue to develop top-notch education programs, expand exhibits, sustain our archives and artifacts collection and care for our campus and buildings. The Museum depends upon the generous support of the community. We accept donations of cash, stock, and planned or deferred gifts.

JOIN

It is the extraordinary commitment from our members that allows the Museum to reach for a high level of excellence. While a variety of fund sources helps cover our core costs, it is through contributions from committed members that the Museum is able to thrive and excel. In addition, you will participate in unique and wonderful experiences and be invited to attend exclusive events. Sign up at www.amaritime.org.

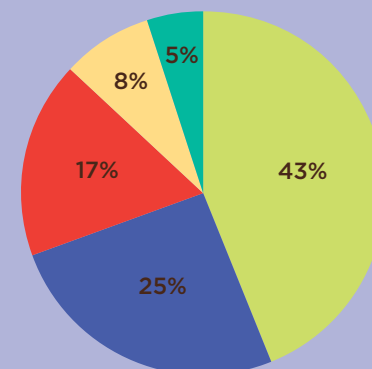
VOLUNTEER

Volunteers play a crucial role for the Museum. We currently have over 150 volunteers who have logged in over 6,000 hours in the past year. Opportunities to volunteer are both diverse and fulfilling:

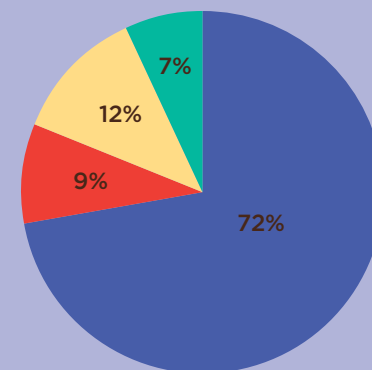
- Museum Docents (greet visitors, explain exhibits, museum building histories, etc.)
- Education Programs (help staff with classroom visits and field experiences at the museum)
- Lighthouse Docents (host visitors to the Thomas Point Shoal Lighthouse)
- Museum Events: Concerts, Lectures, Art Receptions (refreshment server, set-up, greeter, registration)
- Fundraising Events (planning, sponsor solicitation, logistics and implementation)

If you are interested in volunteering contact volunteer@amaritime.org.

FINANCES FISCAL YEAR ENDING 2012



AMM REVENUES



AMM EXPENSES



GOVERNMENT GRANTS

Arts Council of Anne Arundel County
Chesapeake Bay Trust
City of Annapolis
Maryland Heritage Area Authorities
Maryland State Arts Council
National Oceanic and Atmospheric Administration (NOAA)

FOUNDATION & CIVIC ORGANIZATIONS

Annapolis Yacht Club Foundation
Bonnell Cove Foundation
Cahouet Family Foundation
Carol M. Jacobsohn Foundation
Community Foundation of Anne Arundel County
Creative Alliance
Eastport Civic Association
Four Rivers: The Heritage Area of Annapolis, London Town & South County
Rotary Club of Annapolis
Sisco Family Fund

EVENT SPONSORS

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Bert Jabin's Yacht Yard
Boatyard Bar & Grill
BG&E an Excellon Corporation
Constellation Energy
Creative Cuisine
Dick Franyo
Eastport Shopping Plaza
Fidelity Investment
George Rich Foundation
Hamel Builders
Hargrove
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KEYW Corporation
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Annapolis Bus Company
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Arlington Echo
Chesapeake Bay Foundation
Chesapeake Bay Savers
Homestead Gardens
Katcef Brothers
DNR: Maryland Grows Oysters

National Park Service
National Sailing Hall of Fame
NOAA Chesapeake Bay Office
Oyster Recovery Project
Prop Talk/Spin Sheet
Watermark Cruises
What's Up Magazine
WRNR 103.1



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