



**FOUNDING
PARTNER**



**TITLE
SPONSOR**



**PRESENTING
SPONSOR**



BENEFITTING



SATURDAY, SEPTEMBER 9, 2023

4:30 - 10:00 PM

DOORS OPEN AT 4:00 PM

WHERE

Beach-side overlooking
Chesapeake Bay at the Annapolis
Maritime Museum

723 Second Street (Eastport) in
Annapolis, Maryland

THE LINE-UP

Soak in the sounds of Key West with musicians that shaped a lifestyle. Peter Mayer, Doyle Grisham, and Eric Darken (touring and recording members of Jimmy Buffett's Coral Reefer Band) along with world-class musicians Scott Kirby and John Frinzi. And new this year, the Floating Collective band comprised of three legacies of the Coral Reefer Band - Mick Utley, Brendan Mayer, and Erin McAnally will start the fun. JD Spradlin, host of Radio Margaritaville will, once again, be our emcee of this year's spectacular night of great music.

PARROTHEAD PARADISE PERCH

You will be transported to a Key West paradise for an evening of swaying to Bay breezes with great music. Sponsors will have full access to an exclusive sponsor tent area overlooking the Chesapeake Bay to enjoy signature cocktails, open bar, exquisite gourmet food, and reserved concert seats.



ABOUT THE BOATYARD BEACH BASH

While the Boatyard Beach Bash receives acclaim for being one the best parties in Annapolis, it is most importantly a philanthropic event that raises significant funds for the Annapolis Maritime Museum & Park's environmental education program, which educates 12,000 students and teachers annually.

**SPONSORSHIP
OPPORTUNITIES ON REERSE.**

MARKETING

Radio, print, digital ads, flyers, banners, and social media

MORE INFORMATION

Kelly Swartout: 410.295.0104 x3
development@amaritime.org

THE AUDIENCE

Affluent, educated adults (35-65) from the Mid-Atlantic region

Sponsorship of Boatyard Beach Bash reaches more than 8,500 inboxes weekly and 250,000+ eyes on social media.

SPONSORSHIP BENEFITS	TITLE SPONSOR \$20,000 SOLD	PRESENTING SPONSOR \$5,000 SOLD	STEE SPONSOR OR PARROTHEAD PERCH SPONSOR \$12,500 SOLD	GALLEY OR ZERO WASTE SPONSOR \$10,000	VERY IMPORTANT PARROTHEAD SPONSORS \$5,000	MARGARITAVILLE SPONSORS \$2,500
Exclusive Sponsorship with name & logo presented in the official flyer as Title Sponsor						
Recognition via radio announcement as Title and Presenting Sponsor						
Reserved front row seating						
One-time use of the skipjack <i>Wilma Lee</i> for private charter Monday-Thursday (\$1,250 value), on a mutually agreeable date						
Premier space for exhibition						
Recognition on stage during the presentation of the "Big Check"						
Sponsorship exclusivity						
First right of refusal for next year's event						
On-site exhibit platform to promote product or services						
Special recognition from stage during concert						
Company recognition on all press releases, media coverage, and promotional items						
Prominent logo placement on inclusive event banner to be displayed behind stage and bar						
Company logo on all weekly email blasts (8,500+ subscribers) as well as social media						
Placement of hyperlinked company logo on the AMM website						
Acknowledgment in the AMM annual report						
Parking Passes	6	4	2	2	1	1
Sponsor tickets to Parrothead Perch	18	14	10	8	4	2

- Customize your sponsorship. Contact Kelly Swartout at development@amaritime.org





FOUNDING
PARTNER



TITLE
SPONSOR



PRESENTING
SPONSOR



BENEFITTING



SATURDAY, SEPTEMBER 9, 2023

4:30 - 10:00 PM

DOORS OPEN AT 4:00 PM

Yes! We want to sponsor the 18th Annual Boatyard Beach Bash.

Sponsorship Levels Available:

☐ Galley Sponsor (\$10,000)

☐ Zero Waste Sponsor (\$10,000)

☐ Very Important Parrothead Sponsor (\$5,000)

☐ Margaritaville Sponsor (\$2,500)

Name: _____

Business Contact Name & Title: _____

Address, City, State, Zip: _____

Telephone: _____ Email: _____

Payment Information:

☐ Check enclosed (Please make check payable to Annapolis Maritime Museum & Park)

☐ Please send me an invoice (all payments due prior to event)

☐ Charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express \$ _____

Card Number: _____ Expiration: _____

Name on card: _____ Signature: _____

For more information, contact Kelly Swartout at kswartout@amaritime.org or 410-295-0104 x3