

# 2017-2018 ANNUAL REPORT

Charting a Course for the Future

Memovies and Connections

AMM continues to serve as a community anchor for special events and a place where memories are made. From first dances at weddings to 10 consecutive weeks of dancing nights away at AMM's Summer Concert Series, the Museum and Park remains a beloved gathering place for the entire Annapolis community.

The Park Campus welcomed Eco-Goats and hosted the first September Sunset Concert Series with a waterfront backdrop.





**AN AVERAGE OF 500 PEOPLE** ATTEND EACH SUMMER CONCERT

**30% INCREASE IN** WINTER LECTURE SERIES ATTENDANCE **SINCE 2016** 

Maritime Traditions

An authentic and unique Annapolis tradition: The Annual Annapolis Oyster Roast & Sock Burning

It's the first of the season, at the Spring equinox, A rightful tradition to burn all our socks. Goodbye to winter, only deck shoes we wear!



**5TH CONSECUTIVE** YEAR WEDDINGWIRE'S **COUPLE'S CHOICE** AWARD

Park Campus September Sunsets Series

The Keel of the Myseum

Our inspirational and hard-working volunteers continue to be the heart of our organization. Their selflessness, time and talent are the engine behind the Museum's daily operations, programs and events.





**241 VOLUNTEERS AND 6000 VOLUNTEER HOURS** 

"From its small aquarium to its oyster shells, and its sailboat outside to the breathtaking views from the dock, this venue was perfect and fit with historic Annapolis so well." Groom, July 2018



From Our Chairman

Dear AMM Community,

2018 has truly been a landmark year in the Museum's history. From the addition of the skipjack *Wilma Lee*, to the newly refurbished Education Center at the Ellen O. Moyer Nature Park, the Annapolis Maritime Museum and Park (AMM) has made great strides in the significant expansion of its programs and positive impact on the community.

AMM's education programs expanded to 10,000 participants, and this year marked the merger

of the Box of Rain (BOR) programs. Additionally, we added Jay Fleming's photographic exhibit on Bay ecology and today's watermen.

Above all, we could not preserve the maritime heritage that forms the cultural foundation of Annapolis without your support.

Whatever you love about Annapolis and the Chesapeake Bay region, we hope you find some elements of

we hope you find some elements of <sup>B</sup>OR Build-A-Boat Program these experiences reflected in the Museum. Thanks to you -- our donors, volunteers, and partners --

we are charting a bold new course for the future of AMM.



I appreciate your continued investment in AMM, and I look forward to seeing you at the Museum and Park in 2019.

Thank you again, Carol B. Sisco, Ph.D. Chairman of the Board

A Beacon

Built in 1875 and now a National Historic Landmark, Thomas Point Shoal Lighthouse is the last "intact" lighthouse of its kind left in its original location. The lighthouse has been beautifully restored by the U.S. Lighthouse Society; interior tours are offered in partnership with AMM.

Jur Nission

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The Annapolis Maritime Museum and Park educates youth and adults about the Annapolis area's rich maritime heritage and the ecology of the Chesapeake Bay through programs, exhibits and community events.

Expanding Our Impact

In July, AMM merged with Box of Rain and assumed their maritime programs under the AMM umbrella. This successful and long-standing nonprofit focused on serving kids living in public and subsidized housing. This partnership provides the opportunity for AMM to serve the same local children year after year, creating a lifelong connection to the maritime fabric of our community.

> EACH BOR YOUTH RECEIVED OVER 100 HOURS ANNUALLY OF MARITIME-THEMED INSTRUCTION AND MENTORSHIP.



Charting Our Future with Education

Because of your ongoing support, AMM's newly acquired Park Campus began full operations in 2018. After tremendous improvements to the campus grounds, the Park now permanently houses the Education Center. With a new patio and a third classroom to accommodate more students, the year-round impact of the Museum's education programs has now reached 10,000 participants per year.

This year AMM expanded its signature Oyster Education Program to six Anne Arundel County middle schools. seeing 1500 students with each student receiving six hours of science and environmental literacy lessons. In partnership with Watermark and Chesapeake Bay Trust, this expansive program includes an oyster dissection, interview with a working waterman and a boat ride to plant oyster spat on a sanctuary reef.

Additional expansion includes:

- Little Skipjacks Pre-K students use their senses to explore, touch, and observe live Bay animals.
- Chesapeake Champions Second graders go seining, conduct experiments, grow and plant Bay grasses.
- Summer Camps Campers develop their connection to the natural world as they investigate 12 wooded acres, a secluded cove and nature trails.



## **OF STUDENTS ARE PART OF** FREE & REDUCED PRICE SCHOOL MEALS

# "LITTLE SKIPJACKS" GREW 30%, EXPANDED TO INCLUDE LOCAL HEAD START PROGRAMS

"My son had an amazing week at camp this week. He especially loved the time by the water catching crabs and fish. He also really enjoyed the painting and the hike. He will 100% be back next summer." Summer Camper Parent

The Compass

inspiration for the future. The Museum's main exhibits, Museum exhibits focus on two core interpretive themes: • Working Waterfront in since the founding of Annapolis • Bay Ecology & Bay Health

We have enhanced the Museum with three new attractions: • The Skipjack Exhibit – new temporary exhibit telling the

- Oyster Wars Cannon on loan from Maryland Department
- Marine Deck Chronometer on loan from Ulysse Nardin

preserved and interpreted in meaningful and relevant ways so that it can be cherished for generations to come.



## **2.360 BOOKS IN OUR LIBRARY COLLECTION**

AMM CURATOR, CAITLIN SWAIM **RECEIVED THE 2018 FOUR RIVERS PROFESSIONAL OF THE YEAR AWARD** 



**Oyster Roast & Sock Burning** 

March:

A Gear at ANN WI

Winter Lecture 8-Week Series Begins Series Begins

Jan:

Jay Fleming Art Show Begins



Jur Logo Brought to Life

This year, a major milestone in the life of the Museum was reached with the acquisition of our very own skipjack, the *Wilma Lee*. AMM's skipjack was welcomed home in the summer with a signal canon firing shots to officially announce the arrival to a cheering crowd.



The *Wilma Lee* is listed on the National Register of Historic Places. The skipjack is a quintessential symbol of the region's maritime heritage. After refurbishment in the months ahead, this iconic vessel will elevate AMM's programs to a new level.

"We look forward to seeing students and museum visitors aboard the Wilma Lee. Our education programs and exhibits have always been hands-on, but what an authentic experience it will be to really show people what it was like to work in the oyster industry 80 years ago."

- Alice Estrada, Executive Director



A special thank you to our donors. We couldn't do it without you.

Dennis Jay John and Judith Smith

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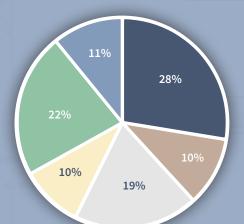
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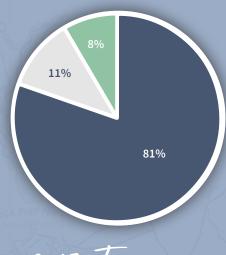
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Financial Snapshot



2017 Revenue 28% | \$324,294 Contributions 10% | \$112,803 Program 19% | \$224,765 Facility Rental 22% | \$260,747 Special Events

11% | \$124,821 Grants





11% | \$115,660 Gen & Admin \$87,176 Fundraising

Our success would not be possible without support from our partners

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