“PEOPLE WILL BE AMAZED OVER THE NEXT YEAR AS OUR VISION FOR THE MUSEUM AND PARK comes alive...”

CAROL SISCO,
CHAIRMAN OF THE BOARD
FROM OUR CHAIRMAN

Dear AMM Community,

2019 has been an exciting year of envisioning possibilities for the Museum and our community while embarking on the implementation of our 2019 – 2022 AMM Strategic Plan. This four-year plan, developed in collaboration with our Board of Directors, Museum staff, and community stakeholders will guide our effort to address our four strategic priorities:

Transform the Museum & Park: Building new exhibits to explore our local maritime heritage and interactive attractions that engage and educate visitors at our future state-of-the-art museum in historic McNasby's and on the new second campus at Ellen O. Moyer Nature Park.

Build Capacity for Growth: Strengthening our infrastructure, staff, volunteer, and partnership capacity to meet community-building opportunities before us.

Expand Reach & Relevance: Expanding and enriching our youth and adult programs, as well as ensuring that our programs are accessible to all.

Ensure Sustainability: Ensuring AMM continues to grow while maintaining our efforts to meet our vision and mission goals through financial sustainability.

I want to convey my appreciation to many of you who have generously supported AMM’s enormous progress this past year. An update of these achievements and plans for AMM’s transformation are outlined in this Annual Report.

People will be amazed over the next year as our vision for the Museum and Park comes alive for visitors of all ages. We thank you for your continued investment in our mission and growth.

I look forward to seeing you at the new exhibits in the Museum and at the re-vitalized and beautiful waterfront Park in 2020.

Thank you again,

Carol B. Sisco, Ph.D.
Chairman of the Board

BOARD OF DIRECTORS

OFFICERS

Carol Sisco, Ph.D.  Chairman
Drew Davis  Vice Chairman
Jack Whitelaw  Treasurer
Anne Harrington  Secretary
Lenox Buchanan  Chair Emeritus

DIRECTORS

Ted Berkinshaw  Steve Picarde
Agnes Cobbum  Eric Rubin
Dick Franyo  Frank Thorp
Michael Hughes  Kent Wilkinson
Jeffrey Jeffers

STAFF

Alice Estrada  President/CEO
Mary Ostrye  Administrative Manager
Caitlin Swaim  Museum Curator
Abigail Jones  Assistant Curator
Paige Skrickus  Venue Manager
Gina Groe  Development and Communications Coordinator
Sarah Krizek  Education Director
Katey Nelson  Assistant Education Director
Kirsten Barbera  Education Program Manager
Cathy Wasuta  Community Program Manager
Marco Rojas  Volunteer Coordinator
Donna Adams  Events Coordinator
M.B. Hughes  Operations Manager
Dave Schloder  Maintenance Custodian
Thomas Brown

MISSION

To educate youth and adults about the Annapolis area’s rich maritime heritage and the ecology of the Bay through programs, exhibits and community events.

VISION

Inspire all communities to cherish our maritime heritage and become lifelong stewards of the Chesapeake Bay.

VALUES

• Lifelong learning and education for all.
• Stewardship of the Bay and our maritime heritage
• Community of people who share a passion for our mission
• Partnerships that extend our reach and expand our impact
• Fun events that bring our community together
2019 STRATEGIC PRIORITIES & ACCOMPLISHMENTS

TRANSFORM MUSEUM & PARK

Finalized Exhibit Design

Created Master Plan for Park

Preservation of Local Maritime Heritage

• AMM has expanded its online Heritage Portal with new interviews from contemporary topic experts through our Oral Histories Initiative.
• Digitized the voices of our past of over 50 interviews in the Mike Miron Collection.
• Accessible on AMM’s website, or visit our research library at the McNasby’s campus.

“We like to view the project from the lens of the future. What threads will be pulled by local researchers for the next generation?”
John Gudas, Lead Volunteer

OVER 1,000 HOURS OF DIGITAL ARCHIVING

Creating unique spaces for learning

New Dinghy Dock

Seining Cove

Restored the Wilma Lee to pristine condition

Explore, engage & educate
BUILD CAPACITY FOR GROWTH

EXPANDING THE AMM TEAM

GINA GROVE
Dev. & Communications Coordinator

ABIGAIL JONES
Assistant Curator

KATEY NELSON
Assistant Education Director

MARCO ROJAS
Community Program Manager

PARK PROGRESS TO DATE

- Renovated Waterworks Building into classrooms/offices
- Refurbished trails
- 18 park clean-ups
- Developed Stormwater Management Plan

BUILD CAPACITY FOR GROWTH

EXPANDING THE AMM TEAM

GINA GROVE
Dev. & Communications Coordinator

ABIGAIL JONES
Assistant Curator

KATEY NELSON
Assistant Education Director

MARCO ROJAS
Community Program Manager

363 VOLUNTEERS
51% INCREASE FROM 2018

ANNUAL VOLUNTEER HOURS:
8,187

EQUATES TO
$208,195 IN VALUE TO THE MUSEUM
**VOLUNTEERS**

**BUILDING & LEVERAGING PARTNERSHIPS**

**PROGRAM PARTNERS**
- Charting Careers
- Chesapeake Bay Foundation
- Chesapeake Bay Light Craft
- Chesapeake Bay Maritime Museum
- Digital Maryland
- Historic Annapolis
- Howard County Public Schools
- Jefferson Patterson Park & Museum
- Let’s Go Boys and Girls
- Lighthouse Society
- MAEOE
- Maryland Association of Environmental and Outdoor Education
- Maryland Department of Natural Resources
- Maryland State Archives
- National Park Service
- National Oceanic and Atmospheric Association
- Seeds 4 Success
- University of Maryland Watermark Cruises

**FOUNDATIONS & ORGANIZATIONS**
- Annapolis Yacht Club Foundation
- Back Creek Benefits
- Eastport-A-Rockin
- Bonnell Cove Foundation
- Chesapeake Bay Trust
- ClearShark H2O
- Community Foundation of Anne Arundel County
- Eastport Civic Association
- Four Rivers: Heritage Area
- George S. Rich Foundation
- Henry A. Jordan Foundation
- Jerome & Grace Murray Foundation
- Kramer-Schaefer Family Foundation
- National Trust for Historic Preservation
- Nature Sacred
- Norman G. Owens Foundation
- Northrop Grumman Foundation
- PNC Foundation
- Severn Town Club
- Sisco Family Fund
- St. Andrew’s Social Club

**GOVERNMENT GRANTS**
- Anne Arundel County Local Development Council
- Arts Council of Anne Arundel County
- City of Annapolis
- Maryland Department of Natural Resources
- Maryland Heritage Area Authority
- Maryland Humanities Council
- Maryland State Arts Council
- State Highway Administration
- State of Maryland
EXPAND REACH & RELEVANCE

BOX OF RAIN

AMM merged with Box of Rain (BOR) and assumed their maritime programs under the AMM umbrella.

This successful and long-standing program focuses on serving youth living in public housing.

EXPANDED ADULT PROGRAMS

Temporary Trumpy Exhibit in the Spring of 2019, with a special guest lecture from Donald Trumpy to a standing room only crowd.

Capital SUP joined the shores of Back Creek at our Park Campus, providing access to the Chesapeake Bay through stand up paddle boarding and kayaking.

“I will share with you that no matter what the test results show, our students’ experience with your program forever changed their lives. They participated in experiences they otherwise never would have. It was monumental for them.”

Sixth grade teacher at Meade Middle School
ENSURE SUSTAINABILITY

INCREASED EARNED REVENUE

Boatyard Beach Bash and Annual Oyster Roast sold out!

ESTABLISHED BOAT DONATION PROGRAM

Our new Boat Donation Program is the perfect way to support our mission. We accept new and used boats in good (or better) working condition. To learn more visit amaritime.org/support/donate.

FINANCIAL SNAPSHOT

2018 REVENUE

- Contributions: $383,690 (28%)
- Program: $209,210 (15%)
- Facility Rental: $217,795 (16%)
- Special Events: $291,232 (21%)
- Grants: $205,948 (15%)
- In-kind: $82,560 (6%)
- Total: $1,390,435 (100%)

2018 EXPENSES

- Program: $983,948 (81%)
- General & Admin: $149,129 (12%)
- Fundraising: $83,560 (7%)
- Total: $1,216,637 (100%)

Source: Audited financial statement for year-end December 31, 2018.

CORPORATE & IN-KIND SUPPORT 2019

Corporate Support
- Annapolis Electric Boat Rentals
- Annapolis Green Dental
- Annapolis Subaru
- Annapolis Yacht Sales
- Bayside Auto Group - Nissan
- Baywoods Resident Association
- BBB & Wealth
- BGE
- Boatyard Bar & Grill
- Bozzuto
- Buying Time

In-kind Support
- 90+ Cellars
- Baltimore Sun Media Group
- Bayside Catering
- Be My Guest Catering
- Blackwall Hitch
- Blue Point Brewing Company
- Bow of Cherries Catering
- Bud Light
- Capital Gazzette
- Chart House
- Chesapeake Light Craft
- Creative Cuisine Catering
- Devil’s Backbone Brewing
- Eye on Annapolis
- Fox 45 WBFF
- George’s Mixes
- History Innovation
- Jay Fleming Photography
- Kaatzel Brothers Inc.
- Ken’s Creative Kitchen
- KT Electric
- Landshark Lager
- Latitude 38
- Lyon Distilling Maggiano’s
- Main & Market
- Maryland’s Best Agriculture
- McGarvey’s Saloon & Oyster Bar
- MH Media Strategies
- Mission BBQ
- Papa John’s Pizza
- Potbelly Sandwich Shop
- Saturday Session
- Saucy Salamander Catering
- Sin Fronteras Café
- Skipper’s Pier Restaurant
- Spin Sheet/Prop Talk
- Tito’s Handmade Vodka
- Watermark Cruises
- What’s Up Media
- WRNR 103.1 FM
- Zeffert & Gold

TO DATE, BOATYARD BEACH BASH HAS RAISED OVER $1 MILLION FOR EDUCATION PROGRAMS